

SHARE YOUR THOUGHTS ON SUPERMARKET SPECIAL OFFERS

EARN A £25 SHOPPING VOUCHER

We're inviting members of the public to share their thoughts on the use of certain types of special offers (e.g. Buy One Get One Free, 2 for 1) to sell high fat, salt, and sugar foods such as crisps and chocolate in supermarkets.

We want to know how you use special offers, what you think of them, and what you think of the Government's plans to ban them as part of their health policy strategy.

As a thank you, you'll receive a £25 supermarket voucher. You can choose to have a voucher for Tesco, Sainsburys, or ASDA.



Who can participate?

If you are 16 or older, you live in England and you regularly shop in supermarkets, you may be eligible

What's involved?

A 30-60 minute one-on-one interview (on Microsoft Teams) about your experiences and opinions on special offers

Scan the QR code to
see if you are eligible

Or email us:
hfsspricepromobans@mrc-epid.cam.ac.uk



UNIVERSITY OF
CAMBRIDGE

NIHR

National Institute for
Health and Care Research